

SIERRA RUNNELLS

Graphic Designer

PERSONAL INFO

Orange, CA
(310) 421-7115
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SKILLS

Project Management
Branding & Marketing
Social Media Management
Custom Typography
Animation
Book Design
Trained in Accessibility
Illustration
Photography

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Audition
Adobe Premier Pro
Adobe Media Encoder
Adobe Firefly

EXPERIENCE

Internship, Integrated Communications

LPA Design Studios | Irvine, CA | 2023-Current

- Designed over 300 guideline pages for new internal website.
- Illustrated custom runway show screen graphic.
- Video project lead for new internal website, including scripting, storyboarding, and conducting video shoots for 9 videos.
- Became proficient in Adobe Premiere Pro and Adobe Audition.
- Contributed to internal website launch and implementation process.

Internship, Branding/Marketing, Designer & Photographer

Rugtomize | Orange, CA | 2023

- Created online website and social media style guide to redefine brand.
- Conducted photoshoots in various locations featuring diverse products.
- Designed multiple rug collections across various themes.
- Collaborated with clients to design Hollywood rug collection.
- Provided Adobe program training for company employees.

Student Design Staff, Editor in Chief

Rolling Hills Preparatory School | San Pedro, CA | 2015-2019

- Managed a team of fellow editor and a 10-person design staff.
- Achieved first place in six publications across competitive fields.
- Delegated page, interview, and photography assignments.
- Collaborated with Balfour printing plant representative to meet deadlines.
- Proofread all pages of yearbook and literary magazine publications.
- Designed promotional advertisements and set of new diploma seals.

EDUCATION

Studying for BFA in Graphic Design at Chapman University

- GPA: 3.88
- Senior class standing in the Graphic Design Program
- On track to graduate Fall 2024.
- Developed projects ranging from custom fonts, to animated videos.
- Favorite area of study: digital design and collaborative projects.

Rolling Hills Preparatory School, Student Design Staff

- Graduated Cum Laude with a 4.3 GPA.
- Earned a Specialized Diploma in Visual Arts.
- Contributed to ten school publications over 5 years.
- Interned as an assistant to the Head-Animator of Neon Robotic.

